



# UNIEP Policy day

14<sup>th</sup> November 2014

# Legal framework

EC Regulation n°1025/2012 = legal basis for European Standardisation

Defines roles in Standardisation:

- European Commission
- European Standardisation Organisations
- Stakeholders – among which SBS

# Towards the broadest possible SME representativeness

- Membership open to all SMEs oriented organisations
  - ⇒ 21 members (European and National sectorial & interprofessional Trade Associations)
- Participation of SMEs in TCs
  - ⇒ 37 appointed experts, among which 19 are in construction related TCs)
- Combining sectorial & transversal approaches
  - ⇒ Partnership agreements (CEN/CENELEC and ETSI)

# 2014 activities

Activities	Objectives
Monitoring standardisation work	Experts in TCs (EU and International)
Awareness raising on standardisation	Seminars (EU& Nat) with Associations ⇒ 2 December – Germany
Promoting favorable measures & best practises for SMEs towards ESOs & NSOs	Share and promote best/favourable practises
Contribute to EU policy in sectors related to Standardisation	Promote the SME interests in the European standardisation process with CEN-CENELEC, ETSI & ISO
Communication	Newsletters, PR, Brochures & Website
Collecting SMEs views on issues related to standards under elaboration and forming SME position	Position papers
SME participation to ESO managing bodies	Participation to GA, BT, and WG in CEN-CENELEC & ETSI

# SBS experts – essential role for SMEs

## 1. Qualified SME-focused experts

+< selection process via a call for new experts

## 2. Experts activities

- participating to TC meetings
- monitoring TC activities/ discussions

## 3. Information flow - Technical news

- SBS monitoring
- mentoring

# Experts Network's sustainability

## 1. Financial sustainability

15% financial contribution

## 2. Quality assessment

Reporting – experts coordination

## 3. Information flow

SME- SBS – experts – SBS - EU

# National associations role & importance

## 1. Awareness raising on standardisation

Paris (26 June)

Italy (10 October)

Germany (2 Dec)



to better understand

## 2. Experts – national complementary to EU



to better defend

## 3. Information flow - Technical news



to better inform

# Enhancing participation of SMEs at national level

## 3. Policy – SBS members involvement

position papers



to better defend

## 4. Strategy - Role to play on Competitiveness

Drawing attention to EC on impacts



to better protect



# 2015 Strategy

## Enhancing participation of SMEs

- More Experts in TCs
- Communication & information
- A sectorial approach (Construction and ICT)

# Specific provision at national level

## Ensure SMEs participation in Standardisation process

### Art 6 regulation 1025:

- 1, National standardisation bodies **shall encourage and facilitate the access of SMEs** to standards and standards development processes in order to reach a higher level of participation in the standardisation system, for instance by:
  - (a) **identifying**, in their annual work programmes, the standardisation projects, which are of **particular interests to SMEs**;
  - (b) **giving access to standardisation activities** without obliging SMEs to become a member of a national standardisation body;
  - (c) providing **free access or special rates** to participate in standardisation activities;
  - (d) providing **free access to draft standards**;
  - (e) making **available free of charge on their website abstracts of standards**;
  - (f) applying special rates for the provision of standards or providing bundles of standards at a reduced price.
2. National standardisation bodies shall **exchange best practices aiming to enhance the participation of SMEs in standardisation** activities and to increase and facilitate the use of standards by SMEs.
3. National standardisation bodies shall send annual reports to the European standardisation organisations with regards to their activities in paragraphs 1 and 2 and all other measures **to improve conditions for SMEs to use standards and to participate in the standards development process**. The national standardisation bodies shall publish those reports on their websites.

# Thank you

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